

TO: All Chapter Members

MEETING: Thursday, November 9, 2017
LOCATION: St. David's Episcopal Church
763 S. Valley Forge Rd
Wayne, PA 19087

TIME: 9:30 a.m. – 2:00 p.m.



Don't Go It Alone.

AGENDA

TIME: 9:30 a.m. Arrival, coffee, fellowship, write round-table topics on discussion board.

10:00 a.m. Business meeting and round-table discussion on any topic pertaining to church administration

11:45 a.m. Tour of the Facility

12:00 p.m. Lunch

12:45 p.m. Program – “The Ins & Outs of Missional Marketing”

2:00 p.m. Meeting concludes

Please note that we will be meeting on the 2nd Thursday this month.

Our November program will feature Henry Carnes, The Director of Education and Communications for The Episcopal Diocese of Pennsylvania, and Nathan Machowski from SocialCore Marketing. They will help us discover how our churches can utilize inbound strategies (brings people to you) and outbound strategies (brings you to them) to provide a more well-rounded view of your church while also improving parishioner insights.

Nathan is the founder and CEO of SocialCore Marketing and LuxeLegalHQ. He has helped develop and execute growth plans for small businesses, startups, and Fortune 500 organizations. Nathan is the Founder and CEO of SocialCore, a premier marketing and advertising firm in Philadelphia, Pennsylvania. His innovative marketing strategies have generated millions of dollars in new business for his clients. His hobbies include traveling around the world, exploring the great outdoors, sports and craft beer. In his free time, Nathan enjoys hanging out with his wife Lauren and pup Moose. Nathan will be sponsoring the lunch for the November 9 meeting.

Henry is the Director of Education and Communications for the Episcopal Diocese, and is responsible for administering Safe Church and Eucharistic Visitor Training. He also serves ex officio on the Education Sub-Committee of the Anti-Racism Commission and the Anti-Human Trafficking Commission. He is responsible for oversight of Diocesan Constant Contact communications, publishes the *Episcopal News Weekly*, designed and maintains the Diocesan website, coordinates development of mobile applications, and is responsible for still photography and video production for the Diocese.

Please plan to join us on November 9th, and be sure to invite a colleague to join us.

If you plan to attend, please contact Leslie Robertshaw at lrobertshaw@stdavidschurch.org or by phone 484-580-8492 no later than Monday, November 6th, so she knows how many to expect for lunch.

Bill Kern
Secretary
Delaware Valley Chapter
The Church Network